

CONTRACT



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

And:

SRCP Media, Inc.
201 N Union St
Suite 200
Alexandria, VA 22314

<u>Contract / Revision</u>		<u>Alt Order #</u>
402628 /		06399148
<u>Product</u>		
TOM SMITH 10/30		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/30/12 - 11/05/12	333	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tom Smith for Senate		10/29/12 / 10/29/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WPMT	Cheryl Long	Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	112
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	43	10/30/12	11/05/12	Weekday Late News	10p-1030p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				3	\$700.00		
N 2	43	10/30/12	11/05/12	Weekday Late News	1030p-11p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				3	\$700.00		
N 3	43	10/30/12	11/05/12	M-F 2p-230p	2p-230p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				5	\$40.00		
N 4	43	10/30/12	11/05/12	M-F 230p-3p	230p-3p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				5	\$40.00		
N 5	43	10/30/12	11/05/12	6-630p News	6p-630p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				5	\$135.00		
N 6	43	10/30/12	11/05/12	630p-7p News	630p-7p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				2	\$175.00		
N 7	43	10/30/12	11/05/12	M-F 7p-730p	7p-730p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				5	\$500.00		
N 8	43	10/30/12	11/05/12	M-F 730p-8p	730p-8p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				4	\$550.00		
N 9	43	10/30/12	11/05/12	M-F 8a-9a	8a-9a		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/30/12	11/05/12	MTWTF--				6	\$50.00		
D 10	43	11/03/12	11/03/12	Sa Late News	10p-11p		:30			NM	0
		<u>Start Date</u>	<u>End Date</u>								
N 11	43	11/01/12	11/01/12	X Factor Thu	8p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/29/12	11/04/12	---1---				1	\$1,500.00		
N 12	43	11/01/12	11/01/12	Thur 9p-10p	9p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/29/12	11/04/12	---1---				1	\$1,200.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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Contract / Revision 402628 /	Alt Order # 06399148	
Contract Dates 10/30/12 - 11/05/12	Product TOM SMITH 10/30	Estimate # 333
Advertiser Tom Smith for Senate		Original Date / Revision 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
N 13	43	10/31/12	10/31/12	X Factor Wed	8p-10p		:30			NM	1	\$1,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week:	10/29/12	-- 1 ----				1	\$1,800.00			

Totals

41 \$15,125.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	41	\$15,125.00	\$12,856.25
Totals	41	\$15,125.00	\$12,856.25

Signature: _____ **Date:** _____

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